



The Manifesto



Culture Taste Beauty

Shaping these ingredients with wisdom and dedication, we have defined our identity, contributing to writing the history of italian cuisine. **And continuing to imagine its future.**

The background is a light, textured surface with various colorful elements. In the top left, there's a large yellow circle surrounded by a cloud of fine red and orange particles. To its right is a large orange semi-circle. In the bottom left, there's a green heart shape and a small yellow triangle. In the bottom right, there's a yellow scalloped-edged shape. Thin black lines cross the page diagonally.

In the name of Artisanal Intelligence

Embracing technological progress does not mean breaking the link with our origins. By supporting those who still embody and protect the ancient knowledge we are indebted to, **we aim to preserve the tradition of fresh pasta** and build a bridge between our past and the most modern production methods.

Raw materials first

We are an Italian reality called to **exalt the excellences** of a unique territory. By selecting and working with the utmost care the finest DOP and IGP ingredients, we will continue to stimulate the imagination of the best chefs with products that encapsulate the spirit and most authentic flavour of **Made in Italy.**

Building horizons, not just networks

Networking with people and institutions is one of our talents. We believe in the culture of training and will continue to invest in significant partnerships and collaborations to **fuel the creativity and passion** of today's and tomorrow's industry leaders.

Many stories for a unique mosaic

Telling the story of Italian cuisine means telling the story of an entire people. Each product is the result of peculiar origins and experiences, which we will give voice to through the words of professionals, operators, and experts in the Ho.Re.Ca. world for a fresco that **enhances the history** of our gastronomic heritage.

For us, such a future is easy to imagine.

*We have been doing
it for over 40 years.*



The great artisanal pasta lab